

**NORTHWEST MUNICIPAL CONFERENCE**

1600 East Golf Road, Suite 0700  
Des Plaines, Illinois 60016  
(847) 296-9200 • Fax (847) 296-9207  
[www.nwmc-cog.org](http://www.nwmc-cog.org)



*A Regional Association of Illinois  
Municipalities and Townships  
Representing a Population of Over One Million*

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Arlington Heights  
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Barrington  
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Lake Zurich  
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Palatine  
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February 5, 2020

Dear Sir or Madam:

On the evening of Wednesday, June 17, the Northwest Municipal Conference will celebrate its 62<sup>nd</sup> anniversary with our Annual Gala at the Chateau Ritz in Niles. We invite your participation in the Gala and consideration of the many sponsorship options presented by this unique event.

The NWMC Annual Gala provides an outstanding opportunity to socialize with local government officials during the cocktail reception, dinner and inauguration of the NWMC President and Officers for FY2020-2021. Over 200 NWMC members and guests are expected to attend the Gala including mayors/village presidents, township officials, trustees/aldermen, municipal managers and staff, state and federal legislators, representatives of regional and statewide associations and businesses from throughout the metropolitan Chicago region.

The Annual Gala is the NWMC's premier social and fundraising event. To that end, we have developed the enclosed sponsorship opportunities to showcase your company or organization. Please contact Marina Durso, 847-296-9200, ext. 122 or [mdurso@nwmc-cog.org](mailto:mdurso@nwmc-cog.org) by Monday, June 1 to secure a sponsorship to this premier event.

Since 1958, the Northwest Municipal Conference (NWMC) has worked to strengthen local governments and enhance intergovernmental relationships in the northeastern Illinois region. As one of the premier regional councils of government in the nation, the Northwest Municipal Conference represents over 1.2 million citizens residing in forty-two (42) municipalities and one (1) township. As we reflect on the past sixty-two years, we are proud of the successful and productive relationships that we have built with our local government and private sector partners.

Thank you for your consideration of support in making this an event to remember.

Sincerely,

A handwritten signature in black ink, appearing to read "D. DiMaria", is written over a white background.

Daniel DiMaria  
President, Northwest Municipal Conference and  
Mayor, Village of Morton Grove



## **NORTHWEST MUNICIPAL CONFERENCE ANNUAL GALA SPONSORSHIP OPPORTUNITIES AND BENEFITS**

The 2020 NWMC Annual Gala is the organization's only fundraising event. Over 200 NWMC members and guests representing local, state and federal governments, regional and statewide associations as well as businesses from throughout the metropolitan Chicago region are expected to attend the Gala on Wednesday, June 17 in Niles. Your generous support through the following sponsorship opportunities is an ideal way to market your company to key government decision makers.

### **PLATINUM Sponsor(s) - \$10,000 Contribution**

- ★ Identified as a PLATINUM Sponsor in all event communications
- ★ Introduction, recognition and speaking opportunity for company representative at the event
- ★ Business display area
- ★ Multiple, prominent video on-screen impressions
- ★ Listing in the event program
- ★ 10 tickets to the event (\$1,300.00 value)
- ★ Logo with hyperlink on front page and event page of the NWMC website

### **GOLD Sponsor(s) - \$5,000 Contribution**

- ★ Identified as a GOLD Sponsor in all event communications
- ★ Dinner/Cocktail reception sponsorship - recognition display on each table and the bars
- ★ Multiple video on-screen impressions
- ★ Listing in the event program
- ★ 4 tickets to the event (\$520.00 value)
- ★ Listing on event page of the NWMC website

### **SILVER Sponsor(s) - \$2,500 Contribution**

- ★ Identified as a SILVER Sponsor in all event communications
- ★ Photographer sponsor - recognition display at photo area and on each photo
- ★ Multiple video on-screen impressions
- ★ Listing in the event program
- ★ 2 tickets to the event (\$260.00 value)
- ★ Listing on event page of the NWMC website

### **BRONZE Sponsor(s) - \$1,000 Contribution**

- ★ Identified as a BRONZE Sponsor in all event communications
- ★ Multiple video on-screen impressions
- ★ Listing in the event program
- ★ Listing on event page of the NWMC website

### **SUPPORTING Sponsor(s) - \$500 Contribution**

- ★ Identified as a SUPPORTING Sponsor in the event program
- ★ Listing on event page of the NWMC website

*Link to NWMC event page: <http://www.nwmc-cog.org/News-and-Events.aspx>*

# NORTHWEST MUNICIPAL CONFERENCE ANNUAL GALA SPONSORSHIP AND RSVP FORM

**Sponsorship intent must be received by Monday, June 1, 2020**

Please check each sponsorship level you are applying for:

- |  |   |
|--|---|
| <input type="checkbox"/> \$10,000 – PLATINUM Sponsor | <input type="checkbox"/> \$1,000 – BRONZE Sponsor   |
| <input type="checkbox"/> \$5,000 – GOLD Sponsor      | <input type="checkbox"/> \$500 – SUPPORTING Sponsor |
| <input type="checkbox"/> \$2,500 – SILVER Sponsor    |   |

★ For sponsorship recognition, please email your logo to: Marina Durso at [mdurso@nwmc-cog.org](mailto:mdurso@nwmc-cog.org)

Company Name: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

### Gala Attendees

Assigned seating and name badges will be provided at the event. Please complete the following section for ALL Gala attendees. The cost to attend the Gala is \$130 per person or \$1,300 per table of ten.

Attendee Name(s) Please Print

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Sponsorship: \$ \_\_\_\_\_

Dinner: \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

Please make check payable to Northwest Municipal Conference and mail by Monday, June 1, 2020 to:

**Northwest Municipal Conference  
Attn: Karol Heneghan  
1600 E. Golf Rd., Suite 0700  
Des Plaines, IL 60016**

For Sponsorship and General information,  
Please contact Marina Durso, 847-296-9200, ext. 122 or [mdurso@nwmc-cog.org](mailto:mdurso@nwmc-cog.org).

*The Northwest Municipal Conference is a not-for-profit, 501(c)(3) corporation.  
Contributions are tax deductible as provided by law.*