



NORTHWEST MUNICIPAL CONFERENCE ANNUAL GALA SPONSORSHIP OPPORTUNITIES AND BENEFITS

The 2017 NWMC Annual Gala is the organization's only fundraising event. Over 200 NWMC members and guests representing local, state and federal governments, regional and statewide associations as well as businesses from throughout the metropolitan Chicago region are expected to attend the Gala on Wednesday, June 21 in Des Plaines. Your generous support through the following sponsorship opportunities is an ideal way to market your company to key government decision makers.

PLATINUM Sponsor(s) - \$10,000 Contribution

- ★ Identified as a PLATINUM Sponsor in all event communications
- ★ Introduction, recognition and speaking opportunity for company representative at the event
- ★ Business display area
- ★ Multiple, prominent video on-screen impressions
- ★ Listing in the event program
- ★ 10 tickets to the event (\$1,250.00 value)
- ★ Logo with hyperlink on front page and event page of the NWMC website

GOLD Sponsor(s) - \$5,000 Contribution

- ★ Identified as a GOLD Sponsor in all event communications
- ★ Dinner/Cocktail reception sponsorship - recognition display on each table and the bar
- ★ Multiple video on-screen impressions
- ★ Listing in the event program
- ★ 4 tickets to the event (\$500.00 value)
- ★ Listing on event page of the NWMC website

SILVER Sponsor(s) - \$2,500 Contribution

- ★ Identified as a SILVER Sponsor in all event communications
- ★ Photographer sponsor - recognition display at photo area and on each photo
- ★ Multiple video on-screen impressions
- ★ Listing in the event program
- ★ 2 tickets to the event (\$250.00 value)
- ★ Listing on event page of the NWMC website

BRONZE Sponsor(s) - \$1,000 Contribution

- ★ Identified as a BRONZE Sponsor in all event communications
- ★ Multiple video on-screen impressions
- ★ Listing in the event program
- ★ Listing on event page of the NWMC website

SUPPORTING Sponsor(s) - \$500 Contribution

- ★ Identified as a SUPPORTING Sponsor in the event program
- ★ Listing on event page of the NWMC website

Link to NWMC event page: <http://www.nwmc-cog.org/News-and-Events.aspx>

NORTHWEST MUNICIPAL CONFERENCE ANNUAL GALA SPONSORSHIP AND RSVP FORM

Sponsorship intent must be received by Friday, June 2, 2017

Please check each sponsorship level you are applying for:

- | | |
|------------------------------------------------------|-----------------------------------------------------|
| <input type="checkbox"/> \$10,000 – PLATINUM Sponsor | <input type="checkbox"/> \$1,000 – BRONZE Sponsor |
| <input type="checkbox"/> \$5,000 – GOLD Sponsor | <input type="checkbox"/> \$500 – SUPPORTING Sponsor |
| <input type="checkbox"/> \$2,500 – SILVER Sponsor | |

- ★ For sponsorship recognition, please email your logo to: Marina Durso at mdurso@nwmc-cog.org

Company Name: _____

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website URL: _____

Gala Attendees

Assigned seating and name badges will be provided at the event. Please complete the following section for ALL Gala attendees. The cost to attend the Gala is \$125 per person or \$1,000 per table of ten.

Attendee Name(s) Please Print

Sponsorship: \$ _____

Dinner: \$ _____

Total: \$ _____

Please make check payable to Northwest Municipal Conference and mail by Friday, June 2, 2017 to:

**Northwest Municipal Conference
Attn: Karol Heneghan
1600 E. Golf Rd., Suite 0700
Des Plaines, IL 60016**

For Sponsorship and General information,
Please contact Marina Durso, 847-296-9200, ext. 122 or mdurso@nwmc-cog.org.

*The Northwest Municipal Conference is a not-for-profit, 501(c)(3) corporation.
Contributions are tax deductible as provided by law.*