



- MEMBERS**  
Antioch  
Arlington Heights  
Bannockburn  
Barrington  
Bartlett  
Buffalo Grove  
Carpentersville  
Cary  
Crystal Lake  
Deer Park  
Deerfield  
Des Plaines  
Elk Grove Village  
Evanston  
Glencoe  
Glenview  
Grayslake  
Hanover Park  
Highland Park  
Hoffman Estates  
Kenilworth  
Lake Forest  
Lake Zurich  
Libertyville  
Lincolnshire  
Lincolnwood  
Morton Grove  
Mount Prospect  
Niles  
Northbrook  
Northfield  
Northfield Twp.  
Palatine  
Park Ridge  
Prospect Heights  
Rolling Meadows  
Schaumburg  
Skokie  
Streamwood  
Vernon Hills  
Wheeling  
Wilmette  
Winnetka
- President*  
Sandra E. Frum  
Northbrook
- Vice-President*  
Elizabeth B. Tisdahl  
Evanston
- Secretary*  
Tom Rooney  
Rolling Meadows
- Treasurer*  
Wally Bobkiewicz.  
Evanston
- Executive Director*  
Mark L. Fowler

**NWMC Board Minutes**  
**Wednesday, September 11, 2013**  
**7:00 p.m.**  
**Oakton Community College**  
**1600 East Golf Road**  
**Des Plaines, IL**

- I. Call to Order**  
President Frum called the meeting to order at 7:00 p.m.
- II. Pledge of Allegiance**  
President Frum led the Pledge of Allegiance.
- III. Roll Call**  
Diane Kopterski called the roll.

**Members Present:**

Arlington Heights, Mayor Thomas Hayes  
Bannockburn, Manager Maria Lasday  
Barrington, President Karen Darch  
Buffalo Grove, President Jeffrey Braiman  
Carpentersville, Assistant Manager Joe Wade  
Cary, Administrator Christopher Clark  
Deer Park, President Bob Kellermann  
Deerfield, Manager Kent Street  
Des Plaines, Mayor Matthew Bogusz  
Elk Grove Village, Manager Ray Rummel  
Glencoe, President Lawrence Levin  
Glenview, President James Patterson  
Hanover Park, Trustee Ed Zimel  
Highland Park, Deputy Village Manager Ghida Neukirch  
Hoffman Estates, Mayor Bill McLeod  
Lake Forest, Manager Bob Kiely  
Lincolnwood, Mayor Jerry Turry  
Morton Grove, President Dan DiMaria, Administrator Ryan Horne  
Mount Prospect, Mayor Arlene Juracek  
Niles, Trustee Rosemary Palicki  
Northbrook, President Sandy Frum  
Northfield, President Fred Gougler  
Palatine, Mayor Jim Schwantz  
Prospect Heights, Administrator Anne MARRIN  
Rolling Meadows, Mayor Tom Rooney  
Skokie, Trustee Randall Roberts  
Wheeling, President Dean Argiris  
Wilmette, President Bob Bielinski

### **Members Absent**

Antioch	Libertyville
Bartlett	Lincolnshire
Crystal Lake	Northfield Township
Evanston	Park Ridge
Grayslake	Schaumburg
Kenilworth	Streamwood
Lake Zurich	Vernon Hills
	Winnetka

### **Others in Attendance**

Kate Agasie, ComEd  
Jeffrey Batara, ComEd  
Larry Bury, NWMC Legislative Policy Director  
Bob Charland, ComEd  
Ylda Capriccioso, CMAP (Chicago Metropolitan Agency for Planning)  
Ellen Dayan, NWMC Program Manager  
Marina Durso, NWMC Program Associate  
Mark Falcone, ComEd  
Mark Fowler, NWMC Executive Director  
Chris Hegg, Manheim Corporate  
Diane Kopterski, NWMC Executive Secretary/Office Manager  
Chad Paul, ComEd  
Andy Plummer, RTA (Regional Transportation Authority)  
Ed Sitar, ComEd  
Chris Staron, Program Associate  
Mike Walczak, NWMC Program Manager  
Larry Widmer, NWMC Deputy Director

#### **IV. Approval of Regular and Executive Session Meeting Minutes – May 15, 2013**

Motion to approve the Regular and Executive Session Minutes of the May 15, 2013 Board meeting was made by President Levin. It was seconded by Mayor McLeod and approved.

#### **V. President's Report – Sandra Frum, NWMC President and President, Village of Northbrook**

##### **A. September Board Meeting Presentations**

President Frum introduced Manheim Field Sales Representative Christine Hegg who discussed participation in the upcoming NWMC Auction on October 15. Ms. Hegg stressed that the auction will bring a breadth of buyers to bid on the articles and better pricing for items being auctioned. President Frum encouraged members to participate in this Conference enterprise program.

President Frum introduced ComEd representatives to discuss their economic development services and also give a report on the Joint Operations Center. Mr. Sitar stated that ComEd is working to raise awareness about ComEd's economic development efforts. Their emphasis is on customer attraction and business development and they are working to increase efforts in the service territory. They are trying to promote the state as a business location and work with state and local organizations to promote manufacturing and industrial development. He said they emphasize the cost saving and effectiveness of their energy efficiency programs to industrial groups. He stated that ComEd wants to work with municipalities on projects to promote their industrial and commercial growth.

Mr. Charland of ComEd discussed the Joint Operations Center (JOC). He stated that the center focuses on collaboration between ComEd representatives and municipalities in exchanging information during service outages. The JOC Center is activated when 20% of the population is out of service for three or more continuous hours. Mr. Charland reviewed the JOC's response to the statewide drill in July which was held with the objective of activating the JOC and testing its communications center. Mr. Charland stated that as a result of the exercise, they identified additional training needs for ComEd and the municipalities.

President Frum thanked ComEd representatives for their presentation and emphasized the need for towns to provide ComEd with updated contact information for use during these outages.

**B. NWMC Membership Meeting Schedule**

President Frum stated that a list of the NWMC membership meeting dates and locations for the balance of 2013 were attached to the meeting packet.

**C. FY2013-2014 Committee Assignments**

President Frum stated that the Executive Board recommended approval of the FY13-14 NWMC Committee Assignment list attached to the meeting packet.

Motion to approve the recommendation was made by Mayor McLeod. It was seconded by Trustee Zimel and approved.

**D. 2013 NWMC Golf Outing Ahrens Cup Presentation**

President Frum stated that the Village of Northfield won the Ahrens Cup at the 2013 Golf Outing and Dinner at the Arboretum Club in Buffalo Grove. President Gougler accepted the trophy on behalf of the village.

**E. Small Cell Antenna Guide**

Mr. Bury stated that many municipalities are being contacted to sign agreements to install small cell antenna equipment on municipal light poles and/or facilities. He stated that under the direction of the Executive Board, staff convened a working group of municipal officials composed of administrators, attorneys, public works directors and community development directors to review the proposals. The working group determined that these proposals fell into two distinctly separate categories: those under municipal control (which affords the municipality various options to regulate) or those installed on utility poles in the right-of-way (which greatly limits the ability to regulate). Manager Lasday shared Bannockburn's experience with this issue.

Mr. Bury stated that the working group is preparing a guide to small cell antenna proposals to assist municipal officials in their response. The guide will provide an introduction to small cell antennas, discuss the differences between the two categories of proposals, provide an overview of the legal framework for regulating installations in the right-of-way and include examples of zoning and agreements that can be utilized as a starting point for discussions with cellular providers or their representatives.

**F. Cook County Consolidated Plan and Consolidated Economic Development Strategy (CEDS) Representatives**

President Frum stated that the Conference has been asked by the Cook County Department of Planning and Development to participate in the development of an updated Consolidated Plan and Consolidated Economic Development Strategy (CEDS). The Executive Board

recommended that Morton Grove President Daniel DiMaria serve as the Conference representative on this initiative.

Motion to approve the recommendation was made by Mayor McLeod. It was seconded by President Argiris and approved.

**G. Metropolitan Mayors Caucus Regional Economic Development Committee**

President Frum stated that the Metropolitan Mayors Caucus (MMC) is seeking a mayor from the NWMC to serve on its newly created Regional Economic Development Committee. The Executive Board recommended that Lake Forest Mayor Donald Schoenheider represent the NWMC on the committee.

Motion to approve the recommendation was made by Trustee Zimel. It was seconded by President Gougler and approved.

**H. NWMC Service Resolution**

President Frum stated that NWMC Deputy Director Larry Widmer is retiring on September 27. Larry has worked for the Conference for 15 years and 18 years with the Village of Wheeling. President Frum expressed appreciation and thanks for all Larry's efforts and wished him well in his retirement.

Motion to approve a resolution recognizing NWMC Deputy Director Larry Widmer's service to the Conference was made by Trustee Zimel. It was seconded by President Argiris and approved. President Frum presented the resolution to Mr. Widmer.

**VI. Priority Issues**

**A. Legislative Committee – Jerry Turry, Mayor Village of Lincolnwood, Co-Chair and Matt Bogusz, Mayor, City of Des Plaines, Co-Chair**

*2013 NWMC Strategic Plan Implementation Update*

Mayor Turry reported that the Legislative Committee met in June to review, discuss and offer recommendations on the following suggestions derived from the NWMC Board's October 2012 strategic planning session. He recommended that the motion for approval of all items be done as one motion after discussion.

1. *Organizing Sub-regions for Advocacy*

Mayor Turry stated that the Executive Board and Legislative Committee recommended that a specific legislative issue or issues be identified before conducting a meeting between local elected officials and legislators. President Frum offered to host a test meeting this summer, but due to the lack of any pressing legislative issues during that time, the meeting was put on hold. The Executive Board and Legislative Committee further recommended that NWMC staff should clarify expectations and the agenda prior to setting up the meeting.

2. *Internal/External Communications Strategies*

Mayor Turry stated that the Legislative Committee expressed satisfaction with the quality and content of legislative communications from the Conference. Mayor Turry stated that the Executive Board and Legislative Committee recommended expanding NWMC's social media efforts via Twitter although a subsequent search identified only fourteen member municipalities with active Twitter accounts.

3. *Legislative Action "Tool Kit" and Staff Training*

Mayor Turry stated that many of the new mayors and elected officials may not have extensive experience in lobbying their legislators. He stated that the Executive Board and Legislative Committee recommended compiling a factsheet

covering the basics of lobbying at home and in Springfield and devoting the October 9 NWMC Board program to a primer on lobbying. He stated that Anderson Legislative Consulting will be invited to attend and invitations will be sent to municipal staff and elected officials.

4. *Political Action Committee*

Mayor Turry stated the Executive Board and Legislative Committee did not recommend formation of a PAC and recommended that the Conference continue with the current model of working through coalitions such as the Pension Fairness for Illinois Communities.

5. *Alternatives to the Illinois Municipal League*

Mr. Fowler stated that the COG directors met in July and reviewed the issues that will be presented to the IML Board at its October meeting. They felt that the most positive development was the reformation of the IML Legislative Committee. The NWMC Legislative Committee and Executive Board recommended that the impact of these changes be evaluated once they are fully implemented prior to taking any further action on pursuing alternatives.

President Frum stated that there will be one motion for all the above items: that the Conference will schedule regional meetings with legislators when it is appropriate to do so; that the Conference expand its social media efforts; that the Conference move forward with the legislative action toolkit and training; that the Conference not proceed with the formation of a PAC; and, that further action regarding the IML be deferred.

Motion to approve the recommendations was made by President Argiris. It was seconded by Deputy Manager Neukirch and approved.

**B. Transportation Committee – Jeff Braiman, President, Village of Buffalo Grove**

1. *RTA and Service Board Governance*

Mr. Walczak stated that the continuation of the RTA and its service boards in their current form is in question in the wake of Metra's Executive Director settlement and resignations from the RTA and Metra boards. Reforms have been proposed to make the RTA more competitive and the Governor's Public Transit Task Force will issue a report in October. The Metropolitan Mayors Caucus has also formed its own task force on the matter. The mayors discussed the need for suburban municipalities to have continued representation on the RTA Board and President Frum asked that the Transportation Committee monitor the situation.

President Darch suggested that the Conference express its support of former NWMC President and Arlington Heights Mayor Arlene Mulder and her continued service to the Metra board. After some discussion, Mayor Rooney moved to express that support in the meeting minutes. The motion was seconded by Mayor McLeod and unanimously approved.

2. *Northwest Council of Mayors Technical Committee– New Members*

Mr. Walczak reported that the Northwest Council of Mayors Technical Committee has two vacancies due to the recent retirements of Arlington Heights Village President Arlene J. Mulder and Schaumburg Village Manager Ken Fritz. The Committee met on September 6 and recommended that Arlington Heights Village President Tom Hayes and Prospect Heights City Administrator Anne Marrin be appointed as members of the Northwest Council of Mayors Technical Committee.

Motion to approve the recommendations was made by Mayor Bogusz. It was seconded by Mayor McLeod and approved.

**VII. Consent Agenda**

Motion to approve items on the consent agenda was made by Mayor McLeod. It was seconded by President Levin and approved. The following items were approved on the Consent Agenda:

- Monthly Budget Report and Warrant List for June 2013

**VIII. Other Business**

President Frum congratulated Mayor Bogusz on his recent marriage and wished him well.

Mr. Fowler stated the Conference staff moved into their new offices on September 3. He thanked Mayor McLeod, former Conference President Canning, Manager Kiely, and Harry Spila from Palatine for their counsel and assistance in negotiating and designing the space and move to Oakton. He stated that there will be a brief Open House from 5 p.m. – 6:30 p.m. on October 9 before the monthly board meeting.

**IX. For the Good of the Order**

None.

**X. Next Meeting**

President Frum encouraged members to bring their board members and staff to the next board meeting for the legislative presentation. The next Board meeting will be held on Wednesday, October 9, 7:00 p.m. at Oakton Community College, Room 1604, in Des Plaines.

**XI. Adjournment**

There being no further business, motion to adjourn was made by Trustee Zimel. It was seconded by Mayor McLeod and approved. The meeting adjourned at 8:10 p.m.

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Thomas Rooney, NWMC Secretary and  
Mayor, City of Rolling Meadows