



**NWMC Board  
Agenda  
Wednesday, September 11, 2013  
7:00 p.m.  
Oakton Community College  
Room 1604  
1600 East Golf Road  
Des Plaines, IL  
(map enclosed)**

**11 MEMBERS**  
Antioch  
Arlington Heights  
Bannockburn  
Barrington  
Bartlett  
Buffalo Grove  
Carpentersville  
Cary  
Crystal Lake  
Deer Park  
Deerfield  
Des Plaines  
Elk Grove Village  
Evanston  
Glencoe  
Glenview  
Grayslake  
Hanover Park  
Highland Park  
Hoffman Estates  
Kenilworth  
Lake Forest  
Lake Zurich  
Libertyville  
Lincolnshire  
Lincolnwood  
Morton Grove  
Mount Prospect  
Niles  
Northbrook  
Northfield  
Northfield Twp.  
Palatine  
Park Ridge  
Prospect Heights  
Rolling Meadows  
Schaumburg  
Skokie  
Streamwood  
Vernon Hills  
Wheeling  
Wilmette  
Winnetka

*President*  
Sandra E. Frum  
Northbrook

*Vice-President*  
Elizabeth B. Tisdahl  
Evanston

*Secretary*  
Tom Rooney  
Rolling Meadows

*Treasurer*  
Wally Bobkiewicz.  
Evanston

*Executive Director*  
Mark L. Fowler

- I. Call to Order**
- II. Pledge of Allegiance**
- III. Roll Call**
- IV. Approval of Regular and Executive Session Meeting Minutes – May 8, 2013 (Attachments A & B – please note that Attachment B will be sent under separate cover)**
- V. President’s Report – Sandra Frum, NWMC President and President, Village of Northbrook**
  - A. September Board Meeting Presentations**

Representatives from Commonwealth Edison will discuss their economic development services as well as provide an update on the Joint Operation Centers (JOCs). Manheim Field Sales Representative Christine Hegg will discuss participation in the October 15 NWMC Surplus Vehicle and Equipment auction.  
**Action Requested:** Informational
  - B. NWMC Membership Meeting Schedule (Attachment C)**

Attachment C is the NWMC membership meeting dates and locations for the remainder of 2013.  
**Action Requested:** Informational
  - C. FY2013-2014 Committee Assignments (Attachment D)**

The Executive Board recommends approval of the FY13-14 NWMC Committee Assignment list.  
**Action Requested:** Approve Recommendation
  - D. 2013 NWMC Golf Outing Ahrens Cup Presentation**

The Village of Northfield, represented by Trustee George Warga and Finance Director Steve Noble won the Ahrens Cup at the 2013 Golf Outing and Dinner, held on August 22 at the Arboretum Club in Buffalo Grove. The Ahrens Cup will be presented to the Village of Northfield the September 11 Board meeting.  
**Action Requested:** Informational
  - E. Small Cell Antenna Guide**

Following the direction of the Executive Board, staff convened a working group of municipal officials (including administrators, attorneys, public works directors and community development directors) to review proposals to install small cell antenna

equipment on municipal light poles and/or other facilities. The working group determined that these proposals fell into two distinctly separate categories: those under municipal control (which affords the municipality various options to regulate) or those installed on utility poles in the right-of-way (which greatly limits the ability to regulate).

To assist municipal officials to better respond to these proposals when contacted, the working group is preparing a guide to small cell antenna proposals. The guide provides an introduction to small cell antennas, discusses the differences between the two categories of proposals, provides an overview of the legal framework for regulating installations in the right-of-way and includes examples of zoning and agreements that can be utilized as a starting point for discussions with cellular providers or their representatives.

**Action Requested:** Discussion

**F. Cook County Consolidated Plan and Consolidated Economic Development Strategy (CEDS) Representatives (Attachment E)**

The Conference has been asked by the Cook County Department of Planning and Development to participate in the development of an updated Consolidated Plan and Consolidated Economic Development Strategy (CEDS). The Executive Board recommends that Morton Grove Mayor Daniel DiMaria, serve as one of the Conference representatives. Staff will present a recommendation for a second NWMC representative at the meeting.

**Action Requested:** Approve Recommendation

**G. Metropolitan Mayors Caucus Regional Economic Development Committee**

The Metropolitan Mayors Caucus (MMC) is seeking a mayor from the NWMC to serve on its newly created Regional Economic Development Committee. The Executive Board recommends that Lake Forest Mayor Donald Schoenheider represent the NWMC on the committee.

**Action Requested:** Approve Recommendation

**H. NWMC Service Resolution (Attachment F)**

Staff recommends approval of the attached resolution recognizing NWMC Deputy Director Larry Widmer, who will retire on September 27.

**Action Requested:** Approve recommendation

**VI. Priority Issues**

**A. Legislative Committee – Jerry Turry, Mayor Village of Lincolnwood, Co-Chair and Matt Bogusz, Mayor, City of Des Plaines, Co-Chair**

*2013 NWMC Strategic Plan Implementation Update*

On June 19, the Legislative Committee met to review, discuss and offer recommendations on suggestions derived from the NWMC Board's October 2012 strategic planning session. A summary of each of those discussions and the Executive Board's recommendations from their September 4 meeting are included below:

1. *Organizing Sub-regions for Advocacy*

The Legislative Committee discussed past experiences with holding sub-regional breakfasts/lunches with legislators and why the practice was discontinued due to declining elected official participation. Recognizing that a legislator's time is valuable, the Executive Board and Legislative Committee recommend that a specific legislative issue or issues be identified before conducting a meeting between local elected officials and legislators. The Executive Board and Legislative Committee further recommend that NWMC staff should clarify expectations and the agenda prior to the meeting. President Frum offered to host a test meeting this summer with her local legislators from Senators Biss and Morrison's districts. Due to the lack of any pressing legislative issues during that time, that test meeting was put on hold.

**Action Requested:** Approve Recommendations

2. *Internal/External Communications Strategies*

The Legislative Committee expressed satisfaction with the quality and content of the various legislative communications from the Conference. It was noted that the number of issues that were subject to Action Alerts were too much to keep going back to legislators on each one. The Executive Board and Legislative Committee recommend expanding NWMC's social media efforts via Twitter although a subsequent search identified only fourteen member municipalities with active Twitter accounts.

**Action Requested:** Approve Recommendation

3. *Legislative Action “Tool Kit” and Staff Training*

Considering the number of new mayors and elected officials who may not have extensive experience in lobbying their legislators, the Executive Board and Legislative Committee recommend compiling a factsheet covering the basics of lobbying at home and in Springfield along with a glossary of terms and acronyms and devoting the October 9 NWMC Board program to a primer on lobbying.

**Action Requested:** Approve Recommendation

4. *Political Action Committee*

Staff described their initial exploration of forming a Political Action Committee (PAC) which included discussions with the creators of the Township Officials of Illinois PAC. Staff discussed the implications of creating something similar for the Conference and the risks in trying to compete with much better funded unions and coalitions. Therefore, the Executive Board and Legislative Committee do not recommend formation of a PAC and recommend that the Conference continue with the current model of working through coalitions such as the Pension Fairness for Illinois Communities Coalition to advance our issues and working with other interest PACs and coalitions when appropriate.

**Action Requested:** Approve Recommendation

5. *Alternatives to the Illinois Municipal League*

Following a discussion of the changes being made by IML leadership, especially in regard to the reformation of the IML Legislative Committee, the NWMC Legislative Committee and Executive Board recommend that the impact of these changes be evaluated once fully implemented prior to taking any further action on pursuing alternatives.

**Action Requested:** Approve Recommendation

**B. Transportation Committee – Jeff Braiman, President, Village of Buffalo Grove**

1. *RTA and Service Board Governance (Attachment G)*

In the wake of Metra’s Executive Director settlement and resignations from the RTA and Metra boards, the continuation of the RTA and its Service Boards in their current form is in question. Staff will discuss the current situation, including the Governor’s Public Transit Task Force, potential legislation and the role of the Conference.

**Action Requested:** Discussion

2. *Northwest Council of Mayors Technical Committee– New Members (Attachment H)*

Due to the recent retirements of Arlington Heights Village President Arlene J. Mulder and Schaumburg Village Manager Ken Fritz, the Northwest Council of Mayors Technical Committee has two vacancies. The Northwest Council of Mayors Technical Committee met on September 6 and recommend that Arlington Heights Village President Tom Hayes and Prospect Heights City Administrator Anne Marrin be appointed as members of the Northwest Council of Mayors Technical Committee.

**Action Requested:** Approve Recommendation

**VII. Consent Agenda (Attachment I)**

Items on the Consent Agenda are considered routine by the Board and will be enacted in one motion. There is no separate discussion of these items unless a Board member requests, in which event the item(s) will be removed from the General Order of Business and considered during the Other Business portion of the agenda.

**Action Requested:** Approve Consent Agenda

**VIII. Other Business**

**IX. For the Good of the Order**

**X. Next Meeting**

The next Board meeting will be held on Wednesday, October 9, 7:00 p.m. at Oakton Community College, Room 1604, in Des Plaines.

## **XI. Adjournment**